

LAPORAN DIGITAL RELATION

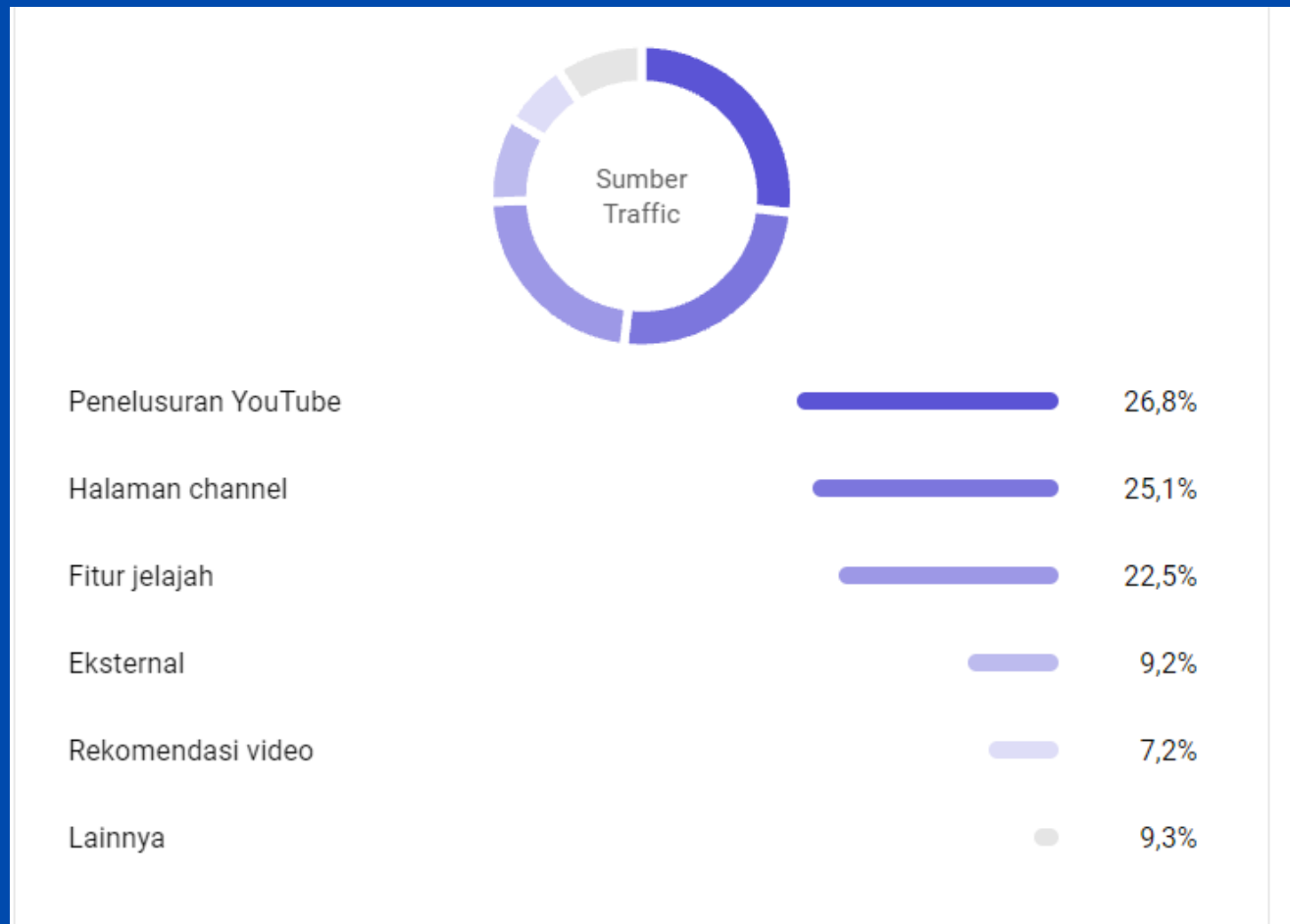
Periode : Juli - September 2021



The background is a solid blue color. In the top right corner, there is an orange triangle pointing downwards, with a white diagonal line extending from its top-left corner towards the center. In the bottom left corner, there is a white triangle pointing upwards. In the bottom right corner, there is a white diagonal line extending from the bottom edge towards the center.

YOUTUBE

Data Pengunjung Berdasarkan : Jenis Sumber Traffic



Data Pengunjung Berdasarkan: Jumlah Tayangan



Data Pengunjung Berdasarkan : Sumber Traffic Eksternal

Proporsi dari total traffic Anda:

9,2%



WhatsApp



57,7%

Facebook



17,3%

linkedin.android



7,7%

linkedin.com



4,2%

Google Search



2,4%

Data Pengunjung Berdasarkan : Sumber Traffic Penelusuran Youtube

Proporsi dari total traffic Anda:

26,8%



transkon jaya tbk



2,2%

tol balikpapan samarinda



1,6%

jalan tol balikpapan samarinda



1,0%

tol



0,4%

balikpapan



0,2%

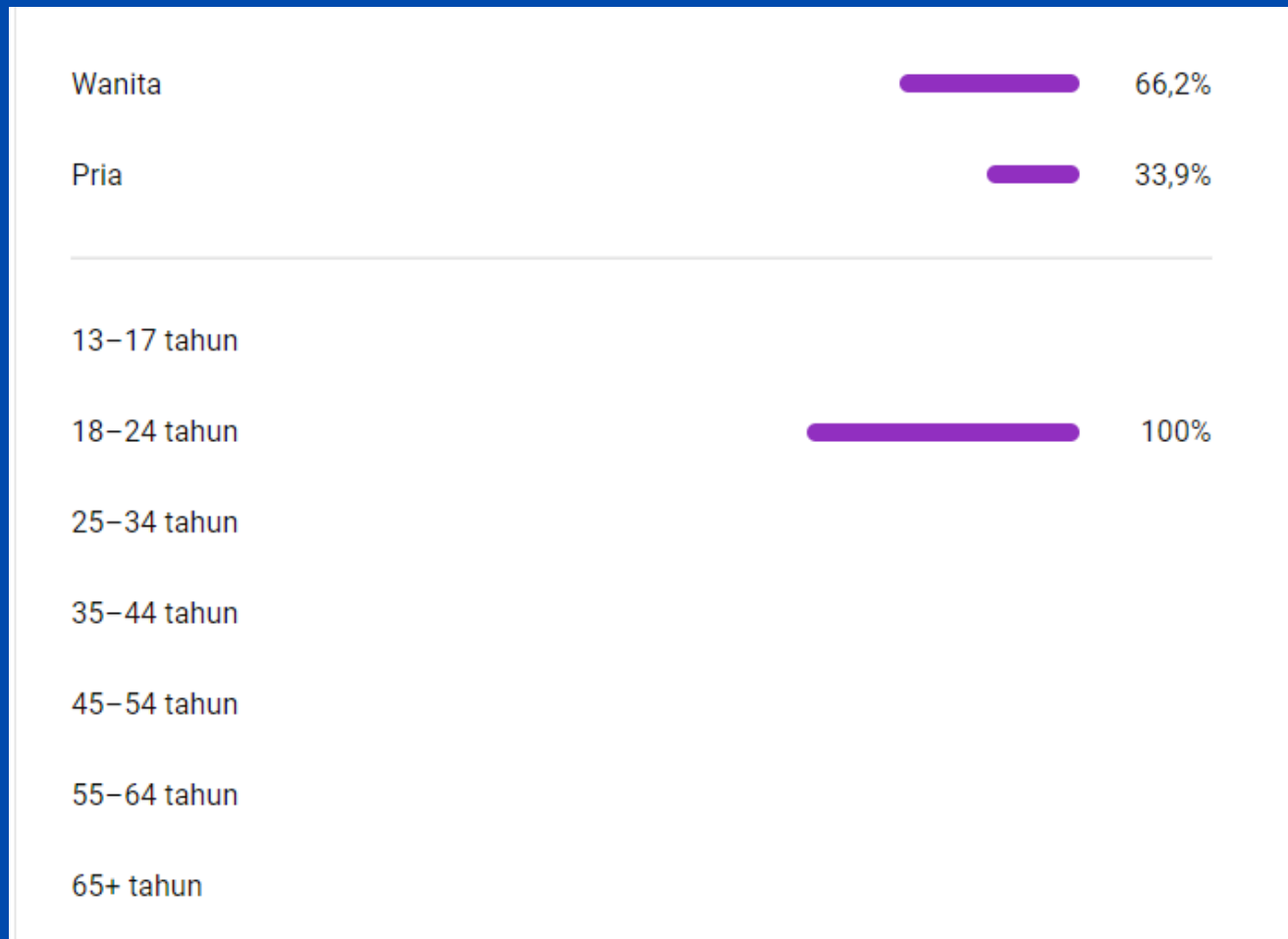
Data Pengunjung Berdasarkan : Waktu Tonton dari Subscriber



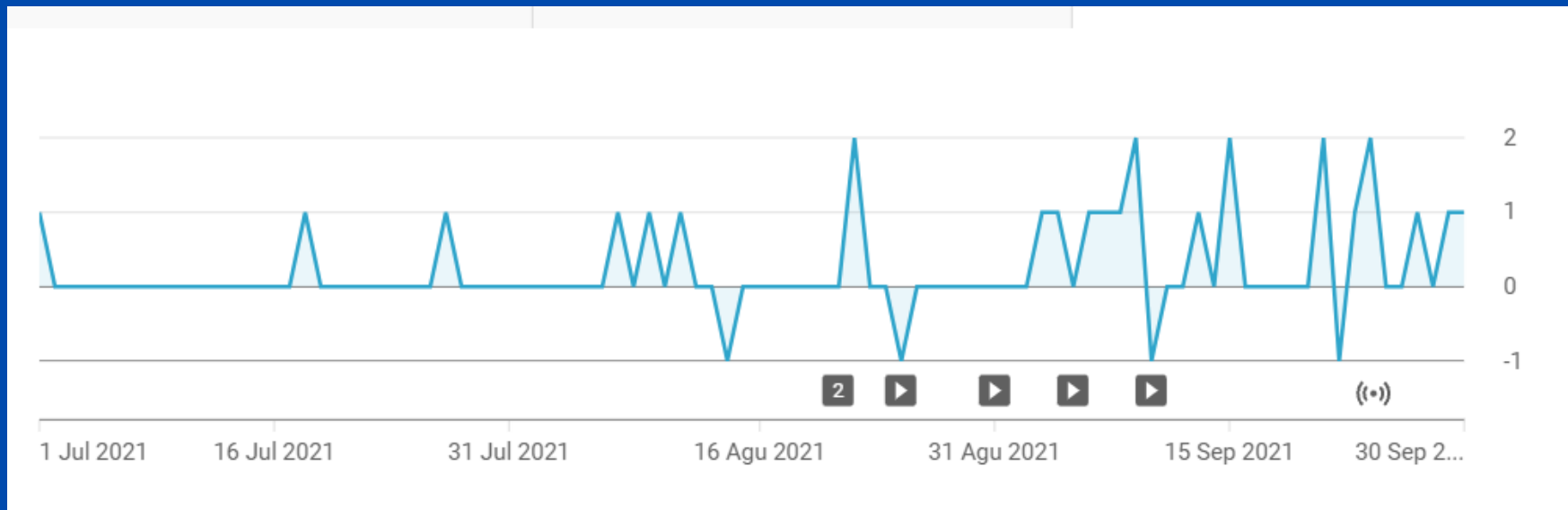
Data Pengunjung Berdasarkan : Geografi Teratas



Data Pengunjung Berdasarkan : Umur dan Gender



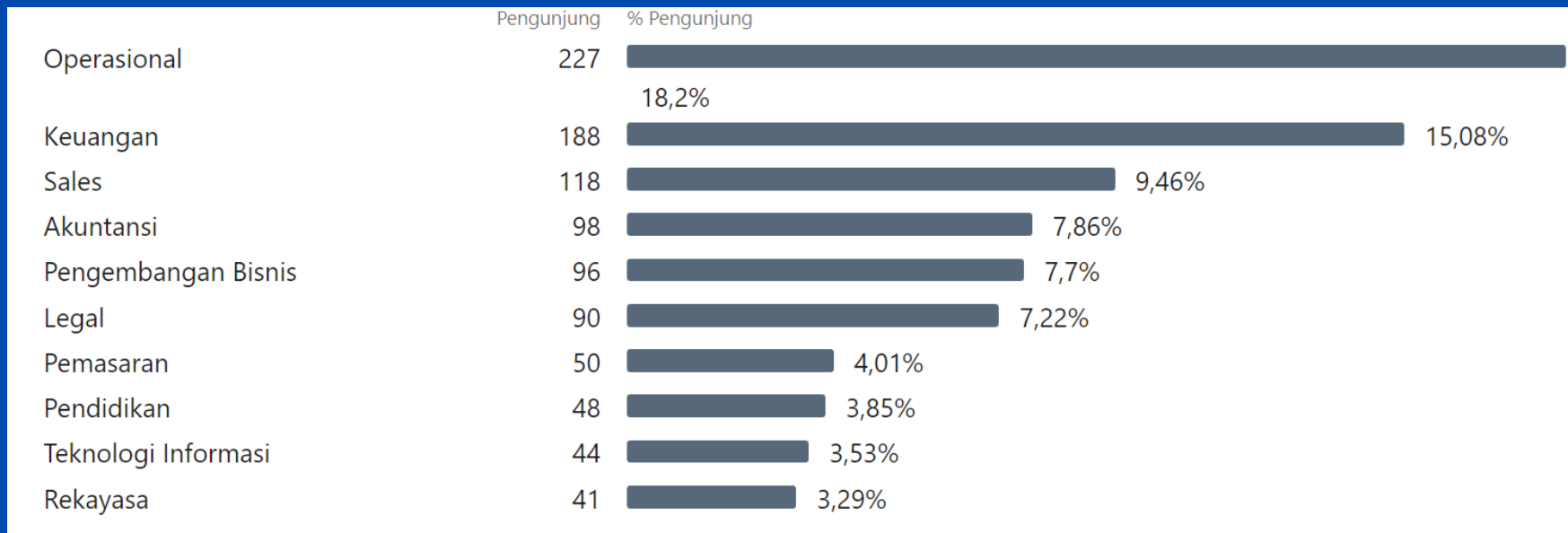
Pertambahan subscriber : 22 subscribers.



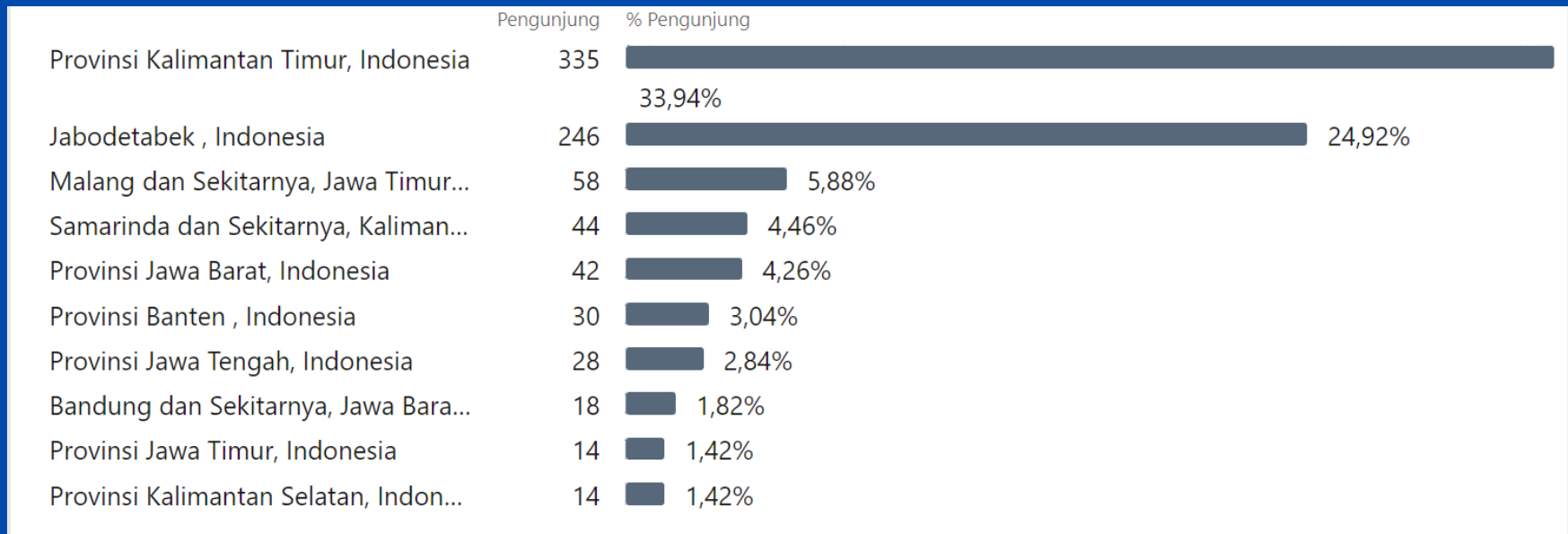
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LINKEDIN

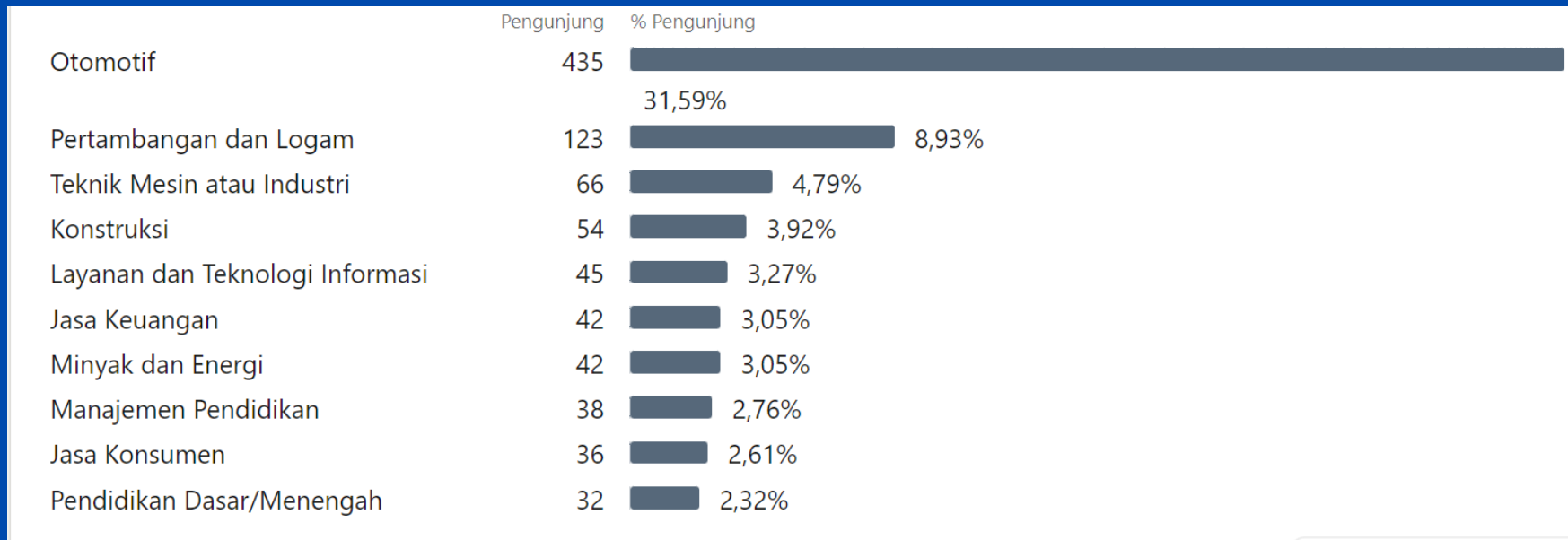
Data Pengunjung Berdasarkan : Jenis Pekerjaan



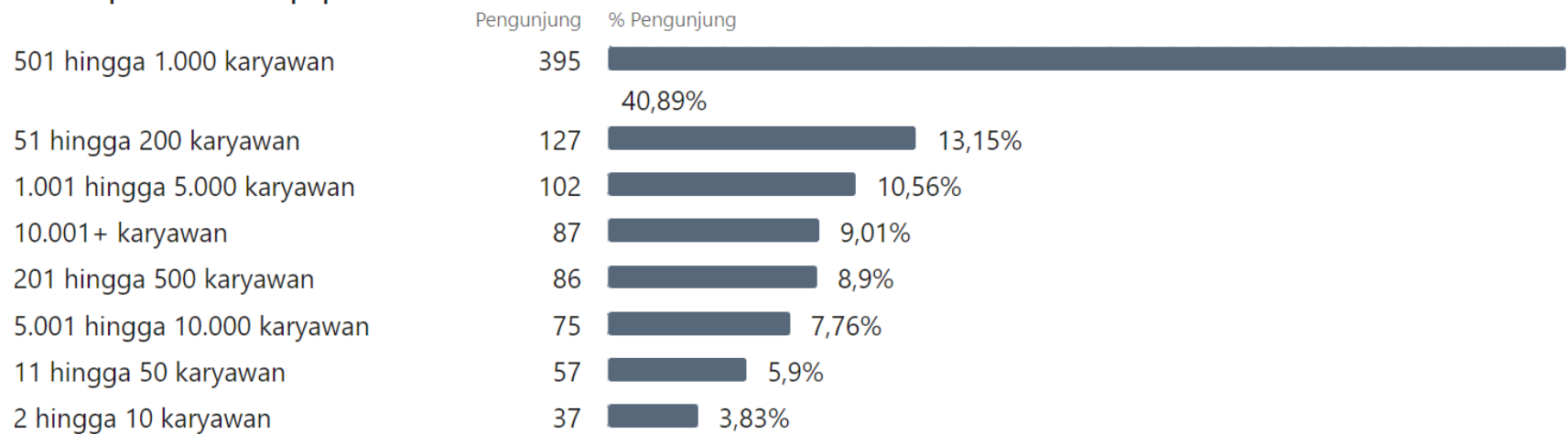
Data Pengunjung Berdasarkan : Lokasi



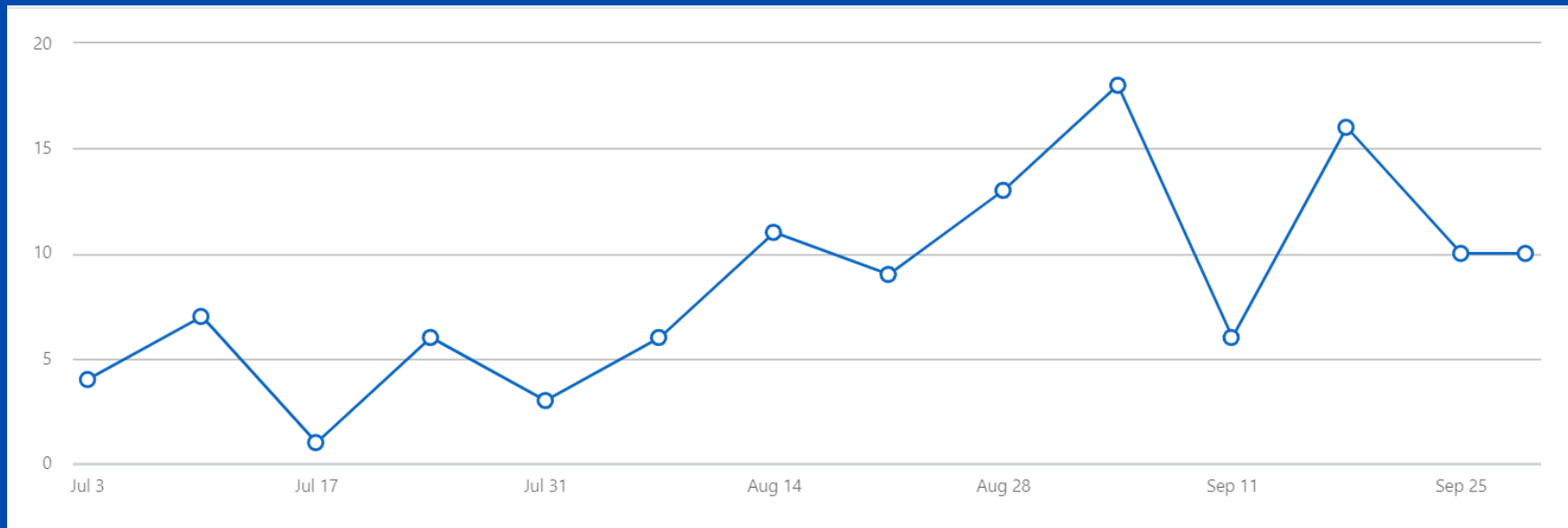
Data Pengunjung Berdasarkan : Industri



Data Pengunjung Berdasarkan : Besaran Perusahaan



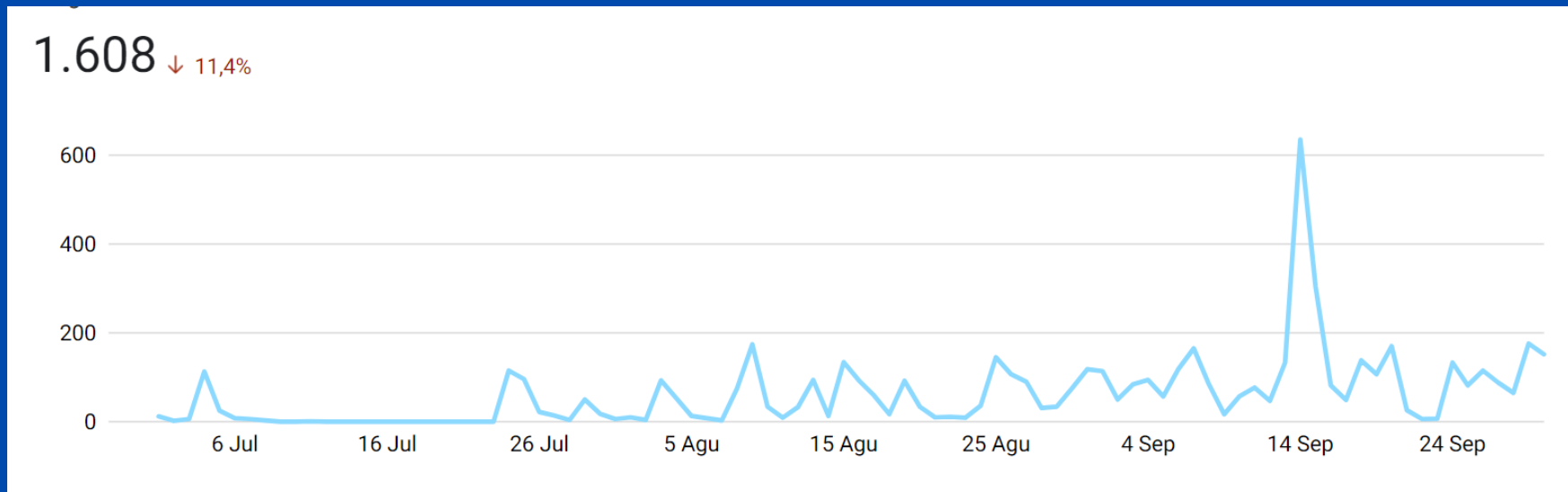
Pertambahan followers : 60 followers (+17%)



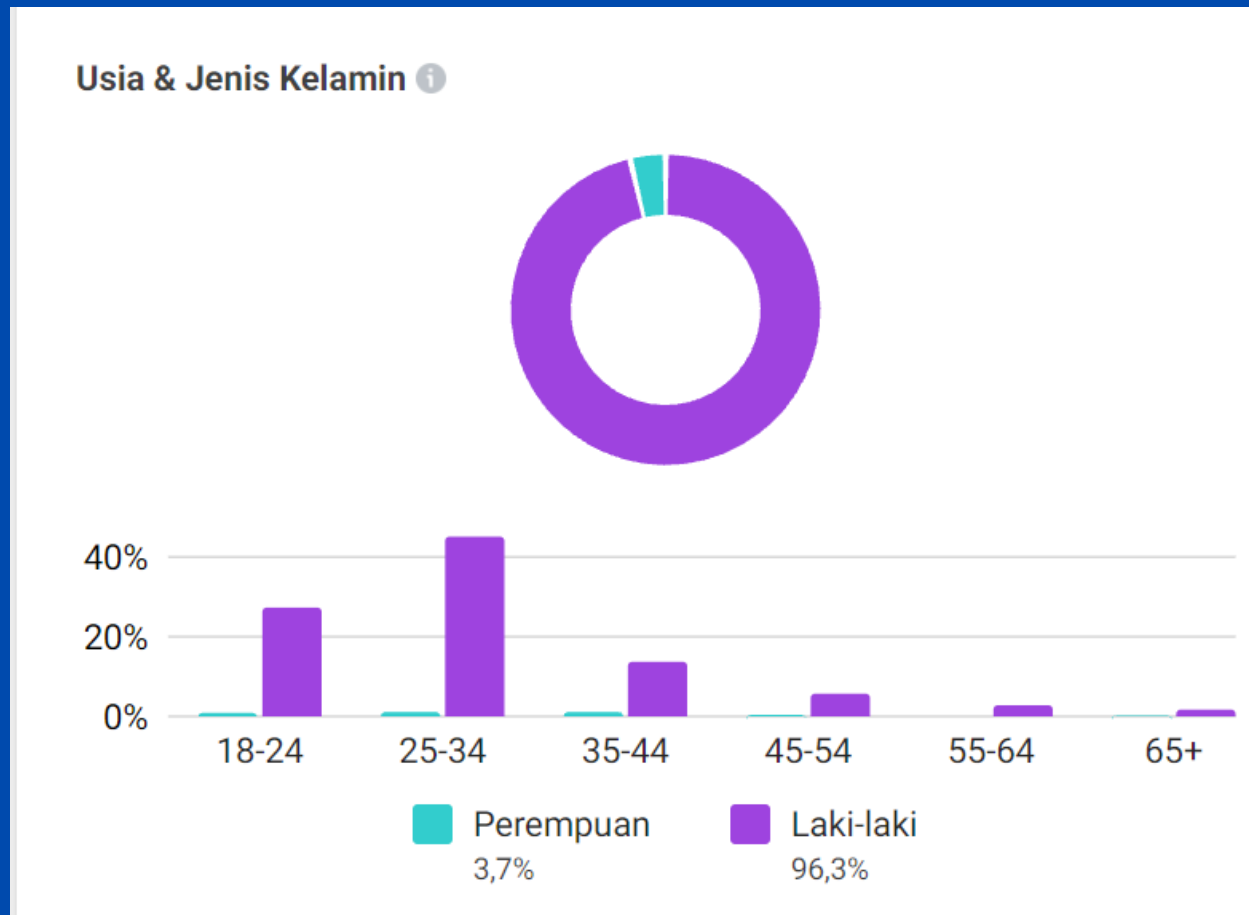
The image features the word "FACEBOOK" in a bold, white, sans-serif font, centered horizontally. The background is a solid blue color. In the top right corner, there is an orange triangle pointing downwards, with a thin white line extending from its top-left vertex towards the center. In the bottom left corner, there is a white triangle pointing upwards. In the bottom right corner, there is a thin white line extending from the bottom edge towards the center.

FACEBOOK

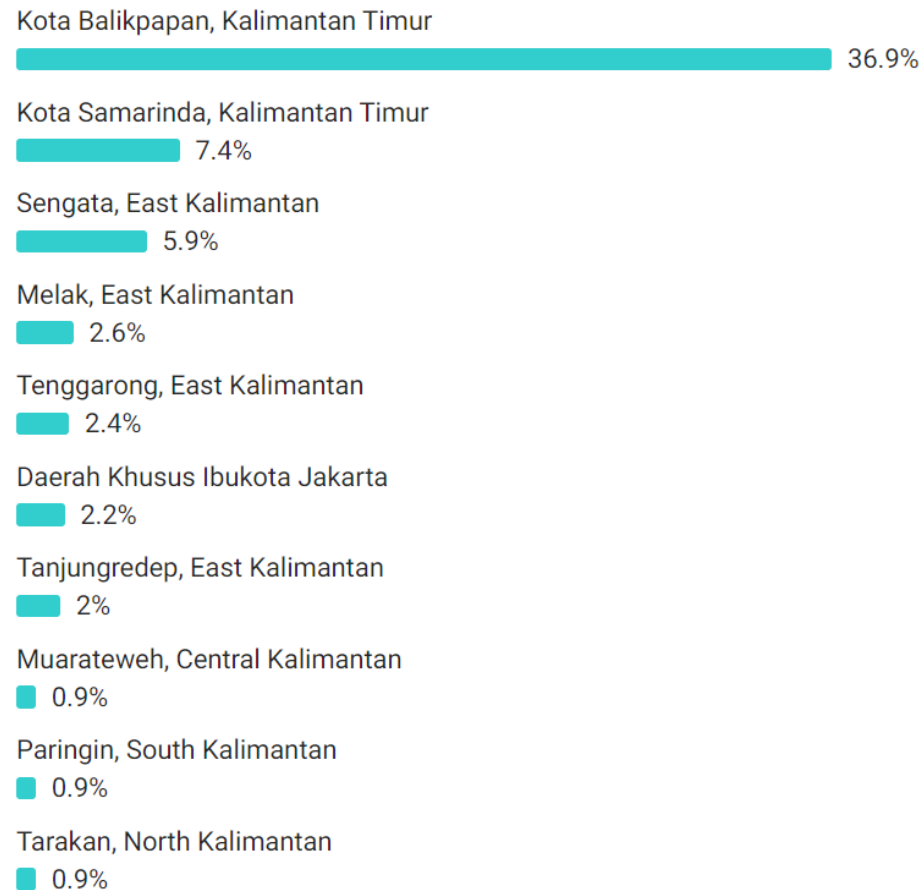
Jangkauan Halaman :



Data Pengunjung Berdasarkan : Umur dan Gender



Data Pengunjung Berdasarkan : Lokasi



Data Pengunjung Berdasarkan : Negara

Indonesia



99.3%

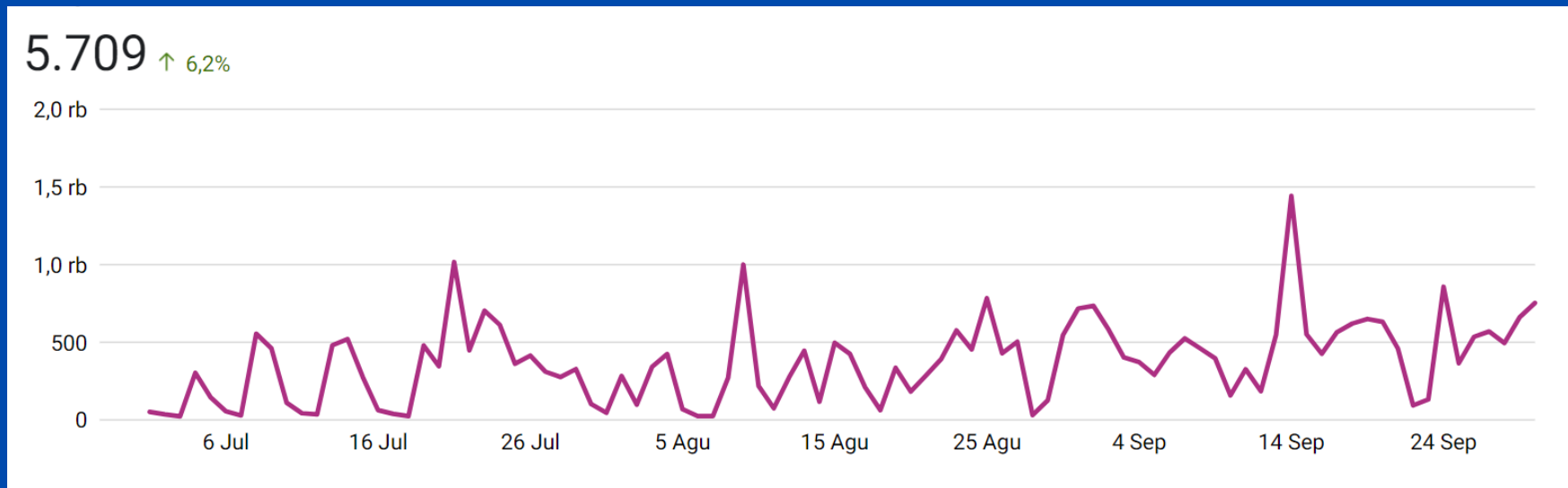
Irak

0.2%

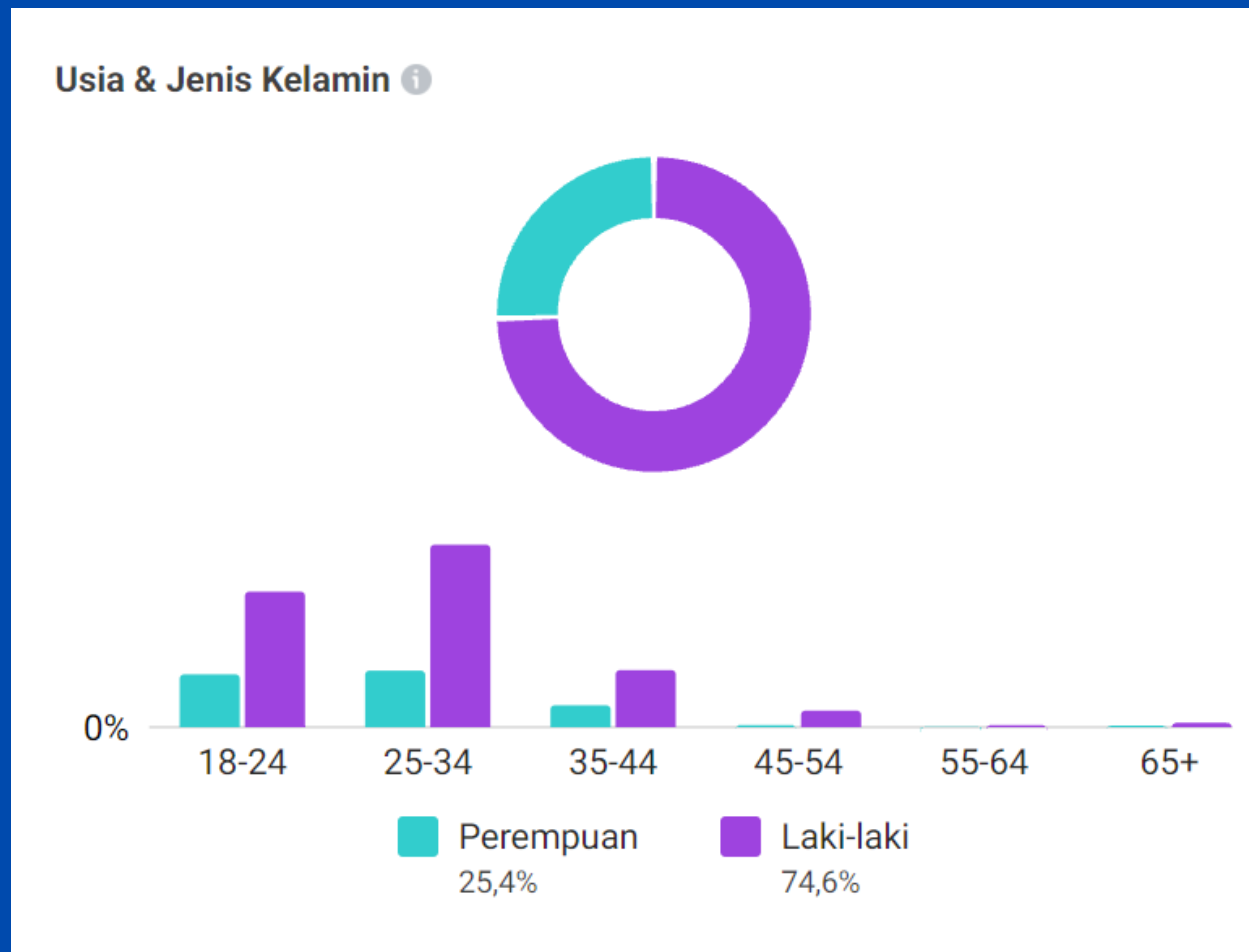
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INSTAGRAM

Jangkauan Halaman :



Data Pengunjung Berdasarkan : Umur dan Gender



Data Pengunjung Berdasarkan : Lokasi

Kota Balikpapan, Kalimantan Timur



33.1%

Kota Samarinda, Kalimantan Timur



3.5%

Daerah Khusus Ibukota Jakarta



3%

Sengata, East Kalimantan



1.9%

Lamaru, East Kalimantan



1%

Data Pengunjung Berdasarkan : Negara

Indonesia



Australia

| 0.1%

Malaysia

| 0.1%

Singapura

| 0.1%

Taiwan

| 0.1%

TERIMA KASIH

